# Piotr Krajewski

Graphic Designer skilled in:

Branding, Logo, Print, Digital Marketing, Illustrations, UI/UX.

As an acoustics engineer, I can combine an analytic mind with creativity.

Based in Wrocław, Poland. More than 10 years of experience.



### **Contact**

#### Website

www.piotrkrajewski.com

#### **Phone**

+48 796 694 228

### E-mail

contact@piotrkrajewski.com

### Education

# Wrocław University of Science and Technology

2011 - 2016

Bachelor degree of Engineering in Electronics, Specialization in Acoustics discipline

## Languages

### **Polish**

Native

#### **English**

Conversational

## **Skills**

### **Graphic Design**

Advanced: Photoshop, Illustrator.
Basic: Premiere, After Effects, InDesign.
Branding, logo design, print collaterals,
digital marketing, social media marketing,
packaging, illustrations, simple animations,
retouching, photo editing, photography.

### **UI/UX Design**

Basic: Figma

Wireframing, Prototyping, Mockups.

### **Development**

HTML/CSS, Wordpress.

# **Work Experience**

### Freelance Graphic Design

2010 - PRESENT (OWN COMPANY SINCE AUG 2016)

- Providing web and mobile ux/ui solutions for companies, startups, and business owners.
- Designing visual systems, logo designs, brand books, printed collaterals, social media and e-commerce visuals.
- Running own passive income business with graphic mockup files and other assets.

### **Graphic Design - MSI Polska**

MAR 2018 - SEP 2020 WROCŁAW, POLAND (REMOTE)

- Collaborated with Marketing Manager and Team.
- Designed hundreds of visuals for new products' campaigns and marketing deals to have them published on the official website, online stores and social media.
- Delivered resized visual asset files on a daily basis.
   Learned strict visual guidelines of MSI, Intel, Nvidia, etc.

### **Graphic Design - Event Agency Fiesta**

AUG 2016 - APR 2018 WROCŁAW, POLAND (REMOTE)

- Collaborated with Event Manager, Marketing Specialists and print shops.
- Designed visuals for more than 50 events.
- Prepared files for print and web use. We took care of events for companies like: Hewlett-Packard, General Electric, Toyota, Strabag, Mondelez.

### **Awards**

### LogoLounge Book 11

5 logo designs published in LogoLounge Book 11. The World's Premier Logo Showcase.